Block Club Chicago



SPONSORSHIP OPPORTUNITIES





MISSION

Block Club Chicago is a nonprofit, reader-funded newsroom dedicated to delivering essential coverage of Chicago's diverse neighborhoods. Our full-time reporters are embedded in the communities they cover, they don't parachute in to tell a story. Most of our reporters live in the communities that they cover as well. This ground-level approach leads to a more accurate portrayal of a neighborhood – and earns the trust of our readers.

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PAGE

Our staff went from 5 reporters, 3 editors, 8 neighborhoods in 2018 to	We
	In :
 32 neighborhoods 	<u>fre</u>
 14 reporters 	
• 5 editors	In 2
 1 social media editor 	<u>"It'</u> :
 1VP of Revenue 	
 1 Development Director 	In 2
 1 Hotline And Newsletter Manager 	<u>"Oı</u>
 1 Operations Coordinator 	pa
 2 PT Hotline Specialist 	
 1 PT Podcast Executive Producer and Host 	
 19,500 paying members 	
 Nearly 11,000 original stories from the 	
neighborhoods	

e're not just a digital news site...

2020, we launched our ee bilingual COVID-19 Hotline.

2021, we launched our <u>s All Good" Podcast</u>.

2022, we launched <u>n the Block" TV Show in</u> rtnership with Weigel Broadcasting.

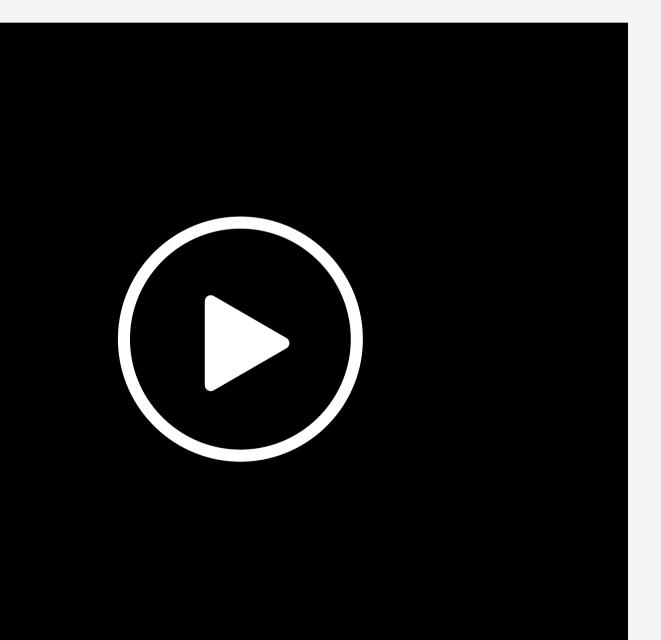
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OUR COVERAGE



Builds trust and deepens relationships with our neighbors.
Informs the community of what's happening in their neighborhood.
Leads to new laws, federal investigations & policy changes.
Holds the government accountable to the people it so often fails.

HOW **BLOCKCLUB** COVERS CHICAGO



PARTY WITH US

On Thursday, June 22 we're celebrating our fiveyear anniversary with a BIG celebration — and we want you to be part of it.

Enjoy food, an open bar, music and five years of powerful stories from around Chicago as part of our Spring Gala.

Early Bird tickets: \$125 (group rates available) Regular tickets: \$150

Join us as a Block Club Chicago Spring Gala Sponsor and help us bring this event to life.



SPONSORSHIP **OPPORTUNITIES**

PLATINUM SPONSOR \$25,000

- Logo inclusion on all promo
- 8 event tickets
- Verbal recognition from stage
- Reserved table at event
- 5 morning newsletter ads
- 4 sponsored podcast episodes
- 6 ads in neighborhood newsletters
- 1 month of homepage ads
- 1-year subscription for 20

GOLD SPONSOR \$15,000

- Logo inclusion on all promo
- 5 event tickets
- Verbal recognition from stage
- Reserved table at event

SILVER SPONSOR \$5,000

- Logo inclusion on all promo
- 2 event tickets
- Verbal recognition from stage

All packages are customizable. Contact our team to learn more!



GET STARTED

Contact our team to explore your sponsorship. We're excited to work with you — and grateful for your support of Block Club Chicago!

Email Maple Walker Lloyd maple@blockclubchi.org

Email Luriel Ocampo

luriel@blockclubchi.org

