



We're excited to invite you to a very special TribFeast, The Texas Tribune's annual dinner to support nonprofit journalism. The 2022 feast will honor Evan Smith as he winds down his time leading the Tribune. As co-founder and CEO, Evan has built the premiere statehouse news organization in the country — and we'll gather in part to recognize this accomplishment!

But we're also recognizing the impact of public service journalism with two of the best-known, most-respected, and most-celebrated reporters in history: Bob Woodward and Carl Bernstein. Evan wanted to become a journalist because of Bob and Carl's investigation of Watergate — they were his inspiration — and as this year marks the fiftieth anniversary of the Watergate break-in, it's fitting that that these two legends will join Evan in conversation to talk about the state of the profession and the state of our nation.

TribFeast will be held on Friday night, September 23, 2022, in the middle of The Texas Tribune Festival. It will be a fun room full of thought leaders, corporate executives, and philanthropists from across the state, including elected officials and other big names on the festival lineup.

All proceeds from TribFeast support our nonprofit newsroom. Since the Tribune launched in 2009, our public-service journalism has become the go-to source that keeps Texans informed and holds power to account. *We have much to celebrate — hope you'll join us.*



Questions? Contact: April Hinkle
ahinkle@texastribune.org or (512) 426-3688

Monday, August 1st deadline for inclusion in the program



CORPORATE OPPORTUNITIES

PRESENTING SPONSOR **\$50,000**

This outstanding opportunity offers the chance to attach an organization's name to the celebration's title (e.g., "TribFeast, presented by XXXX"). The sponsor's logo will appear with The Tribune's logo on promotion, event signage, the event program, the invitation and digital communication. The sponsor will be announced and thanked onstage by The Texas Tribune CEO Evan Smith. The integrated branding available will be a powerful articulation of your support of public service journalism and The Texas Tribune.

VIP PRE-PARTY SPONSOR **\$25,000**

A cocktail party for approximately 200 guests will take place prior to the dinner event. In attendance will be Capitol VIPs and high-profile donors. Sponsor opportunities include logo placement on party signage, the invitation and cocktail napkins. The sponsor will be announced and thanked onstage.

MULTI-MEDIA SPONSOR **\$15,000**

The best of The Texas Tribune -- images, video and interactives -- will be presented throughout the evening and will capture attention and spark conversation beyond the dinner.

SURPRISE & DELIGHT SPONSORSHIPS **\$10,000**

An opportunity for sponsor to gift an item or a special experience for TribFeast guests and capture the attention of all.

AFTER PARTY SPONSOR **\$35,000**

The after party is a special added attraction this year to mark the occasion. TribFeast guests will enjoy additional networking, libations, dessert and a performance by a special musical guest. Sponsor opportunities include logo placement on party signage and cocktail napkins. The sponsor will be announced and thanked onstage.

CONVERSATION SPONSOR **\$25,000**

The event's keynote will be with legendary journalists Carl Bernstein and Bob Woodward in conversation with Tribune CEO Evan Smith. Exclusive sponsorship benefits and acknowledgment from the stage.

VALET SPONSOR **\$12,500**

Logo featured prominently on drive-up arrival and opportunity for significant presence in front of 500 event guests.

ADDITIONAL OPPORTUNITIES

- Preferred table for 8 - **\$10,000**
- VIP access and prominent seating for 2 - **\$5,000**

BENEFITS FOR ALL LEVELS WILL INCLUDE

- Recognition on the event program and all event signage
- Recognition on The Texas Tribune website
- Table of 8 for sponsor guests
- Exclusive invitations to the VIP cocktail party
- Complimentary valet parking



SPONSORSHIP LEVELS

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- \$50,000 PRESENTING
- \$25,000 FOR VIP PRE-PARTY
- \$15,000 FOR CONVERSATION
- \$12,500 FOR MULTI-MEDIA
- \$12,500 FOR VALET
- \$5,000 VIP ACCESS AND PROMINENT SEATING FOR 2
- \$10,000 PREFERRED TABLE FOR 8
- We cannot participate, but please accept our gift in honor of nonprofit, nonpartisan journalism.

AMOUNT: _____

CONTACT INFORMATION

FIRST NAME _____ LAST NAME _____

BILLING ADDRESS _____

CITY, STATE, ZIP _____ PHONE _____

EMAIL _____

NAME AS IT WILL APPEAR ON EVENT MATERIALS _____

PAYMENT INFORMATION

- DEBIT/CREDIT CARD (MAXIMUM \$10,000)
- CHECK

NAME ON CARD _____

CARD NUMBER _____ EXPIRATION DATE _____ CVV _____

PLEASE BILL ME ON (DATE) _____

- Yes, I would like to pay the nominal credit card fee for processing this gift. (Optional: By paying this fee, The Texas Tribune will receive your full donation amount.)

CONTRIBUTIONS REQUESTED BY MONDAY, AUGUST 1ST

RETURN TO: The Texas Tribune, 919 Congress Avenue, 6th Floor, Austin, TX 78701

ATTENTION: April Hinkle